

From: Justin Kim
To: [Book My Lot](#)
Cc: [Ray Lau](#); [Sam Woo](#); [Rena Leddy](#)
Subject: Re: Mobile Food Vendor Program in Fashion District
Date: Friday, February 17, 2017 6:05:51 PM
Attachments: [Santee and Maple Total Cost Estimate.xlsx](#)

Hi Patrick,

I apologize for the delay, but I have the cost estimate for the project.
Attached is the total estimate with additional notes.

Thanks,

Justin Kim
Student Professional Worker
Department of Transportation - Parking Meter Division

On Wed, Feb 8, 2017 at 12:30 PM, Book My Lot <patrick@bookmylot.com> wrote:
Thanks Justin!

Patrick Lennon | **Book My Lot LLC**

<http://www.bookmylot.com> | patrick@bookmylot.com

[@twitter](#) / [@instagram](#) / [@pinterest](#)

This is a privileged and confidential communication and is covered by the Electronic Communications Privacy Act, 18 U.S.C. [2510-2521](#). Any dissemination, distribution, or copying of this communication or the information contained herein is strictly prohibited as it is intended only for the use of the individual or entity named above and may contain information that is privileged, confidential, and exempt from disclosure under applicable laws.

If the reader of this message is not the intended recipient or the employee or agent responsible for delivering this electronic message to the intended recipient, you are notified that you should: (1) reply to sender; (2) destroy this communication entirely, including deletion of all associated files from all individual and network storage devices without opening and/or reading; and (3) refrain from copying or disseminating this communication by any means whatsoever.

Book My Lot provides the information contained in this email message "as is" and makes no representations or warranties of any kind regarding its accuracy or reliability. Book My Lot disclaims all liability of any kind whatsoever arising out of your use of, or inability to use, this email message and the information contained on it.

On Feb 8, 2017, at 12:18 PM, Justin Kim <justin.m.kim@lacity.org> wrote:

Hi Patrick,

I haven't gotten the chance to check the location yet. I have tentatively scheduled that field check for Friday (2/10/17).

I will most likely be able to get you the estimate by Monday (2/13/17).

For now, I have no further questions, but I will let you know if I do.

Thanks a lot,

Justin Kim

Student Professional Worker

Department of Transportation - Parking Meter Division

On Wed, Feb 8, 2017 at 12:09 PM, Patrick @ BookMyLot

<patrick@bookmylot.com> wrote:

Hi Justin,

Just checking in to see how the progress is and if you have anymore questions for us.

Thanks!

Patrick Lennon | **Book My Lot, LLC**

<http://www.bookmylot.com> | p. [323.813.5687](tel:323.813.5687) | patrick@bookmylot.com

[@twitter](#) / [@instagram](#) / [@pinterest](#)

This is a privileged and confidential communication and is covered by the Electronic Communications Privacy Act, 18 U.S.C. 2510-2521. Any dissemination, distribution, or copying of this communication or the information contained herein is strictly prohibited as it is intended only for the use of the individual or entity named above and may contain information that is privileged, confidential, and exempt from disclosure under applicable laws.

If the reader of this message is not the intended recipient or the employee or agent responsible for delivering this electronic message to the intended recipient, you are notified that you should: (1) reply to sender; (2) destroy this communication entirely, including deletion of all associated files from all individual and network storage devices without opening and/or reading; and (3) refrain from copying or disseminating this communication by any means whatsoever.

Book My Lot provides the information contained in this email message "as is" and makes no representations or warranties of any kind regarding its accuracy or

reliability. Book My Lot disclaims all liability of any kind whatsoever arising out of your use of, or inability to use, this email message and the information contained on it.

On Mon, Feb 6, 2017 at 4:49 PM, Justin Kim <justin.m.kim@lacity.org> wrote:

Hi Patrick,

I'm really looking forward to working with you on this pilot project.
To begin, I just had a couple of questions:

- 1) What are the projected hours of operation for the businesses?
- 2) How many days a week/which days will the businesses be operating?

Regards,

Justin Kim
Student Professional Worker
Department of Transportation - Parking Meter Division

On Mon, Feb 6, 2017 at 4:41 PM, Patrick @ BookMyLot <patrick@bookmylot.com> wrote:

Hi Ray,

That all sounds correct. Once we have a rough estimate of costs, we can finalize exact locations and number of meters at that time.

We look forward to working with you Justin and please don't hesitate to contact me with any questions. I can be reached by this email or the number in my signature line.

Thanks again Ray!

Patrick Lennon | **Book My Lot, LLC**

<http://www.bookmylot.com> | p.323.813.5687 | patrick@bookmylot.com

[@twitter](#) / [@instagram](#) / [@pinterest](#)

This is a privileged and confidential communication and is covered by the Electronic Communications Privacy Act, 18 U.S.C. 2510-2521. Any dissemination, distribution, or copying of this communication or the information contained herein is strictly prohibited as it is intended only for the

use of the individual or entity named above and may contain information that is privileged, confidential, and exempt from disclosure under applicable laws.

If the reader of this message is not the intended recipient or the employee or agent responsible for delivering this electronic message to the intended recipient, you are notified that you should: (1) reply to sender; (2) destroy this communication entirely, including deletion of all associated files from all individual and network storage devices without opening and/or reading; and (3) refrain from copying or disseminating this communication by any means whatsoever.

Book My Lot provides the information contained in this email message "as is" and makes no representations or warranties of any kind regarding its accuracy or reliability. Book My Lot disclaims all liability of any kind whatsoever arising out of your use of, or inability to use, this email message and the information contained on it.

On Mon, Feb 6, 2017 at 4:32 PM, Ray Lau <ray.lau@lacity.org> wrote:

Hello Patrick,

Allow me to introduce you to Mr. Justin Kim, who has been assigned to calculate cost estimate for this pilot project, with guidance from Michael Dinh, whom you know from the Wilshire project. I had explained to Justin that the pilot called for six meter spaces on east and six on west side of Santee St from 9th St to Pico Bl. And the same thing on Maple Ave (the yellow highlight on the map). And posting of No Oversize Vehicle signage along all the contiguous cross streets to Santee St and to Maple Ave (the blue highlight on the map). Please confirm this with him. He may have additional questions for you if you don't mind. Thank you.

Justin,

Please provide the costs of this project at your earliest. And please let me / Michael know should you have any questions. Thx.



*****Confidentiality Notice*****

Notice: The information contained in this message is proprietary information belonging to the City of Los Angeles and/or its Proprietary Departments and is intended only for the confidential use of the addressee. If you have

received this message in error, are not the addressee, an agent of the addressee, or otherwise authorized to receive this information, please delete/destroy and notify the sender immediately. Any review, dissemination, distribution or copying of the information contained in this message is strictly prohibited.

On Fri, Feb 3, 2017 at 6:56 PM, Ray Lau <ray.lau@lacity.org> wrote:
MD,

I had this mtg with the two gentlemen from BookMyLot and Fashion Dist BID staffs on 1/19/17. We are going to provide cost estimate for signage, markings, and MUF, similar to what they did on Wilshire Bl near the La Brea Tar Pit / Museum. Though this is in Sam's area, I am asking you to provide guidance to Justin on this coming Monday 2/6/17 since you experience with them on Wilshire Bl. I have the map of the area they are interested in. Let's get together Monday to discuss. Thanks.



*****Confidentiality Notice*****

Notice: The information contained in this message is proprietary information belonging to the City of Los Angeles and/or its Proprietary Departments and is intended only for the confidential use of the addressee. If you have received this message in error, are not the addressee, an agent of the addressee, or otherwise authorized to receive this information, please delete/destroy and notify the sender immediately. Any review, dissemination, distribution or copying of the information contained in this message is strictly prohibited.

----- Forwarded message -----

From: Rena Leddy <rena@fashiondistrict.org>

Date: Wed, Nov 30, 2016 at 2:37 PM

Subject: RE: Mobile Food Vendor Program in Fashion District

To: "Patrick @ BookMyLot" <patrick@bookmylot.com>, Ray Lau <ray.lau@lacity.org>, "mehrdad.moshksar@lacity.org" <mehrdad.moshksar@lacity.org>

Cc: David Rivera <david.rivera@lacity.org>, Matthew Geller <matt@socalmfva.com>, Zaki Mustafa <zaki.mustafa@lacity.org>, Brian Gallagher <brian.gallagher@lacity.org>

Hi Ray and Mehrdad,

I hope you had a nice Thanksgiving weekend. Patrick is ready to discuss the signage layout for the Santee Alley area food truck project. We'd like to set up a meeting you both before the holidays.

Please let me know if December 6th, 8th or 9th in the early afternoon work.

Let me know what works.

Thank you,

Rena

From: Patrick @ BookMyLot [mailto:patrick@bookmylot.com]
Sent: Monday, November 21, 2016 1:10 PM
To: Brian Gallagher <brian.gallagher@lacity.org>
Cc: Rena Leddy <rena@fashiondistrict.org>; David Rivera <david.rivera@lacity.org>; Matthew Geller <matt@socalmfva.com>; Martin Schlageter <martin.schlageter@lacity.org>; Ari Simon <ari.simon@lacity.org>; Jasmine Ramos <jasmine@fashiondistrict.org>; Zaki Mustafa <zaki.mustafa@lacity.org>; Ray Lau <ray.lau@lacity.org>
Subject: Re: Mobile Food Vendor Program in Fashion District

Thank you for the recommendations Brian!

Ray, are you and Mehrdad available to meet on location to discuss the signage layout for the Santee Alley Food Truck project? My company is working with the BID to draft up a preliminary cost analysis and proposal and we'll need your assistance to get an estimate for signage in order to move forward.

I am available any day after 12pm this week & next (excluding the holiday of course).

Just let me know your thoughts,

Thanks!

Patrick Lennon | **Book My Lot, LLC**

<http://www.bookmylot.com> | p.[323.813.5687](tel:323.813.5687) |
patrick@bookmylot.com

[@twitter](#) / [@instagram](#) / [@pinterest](#)

This is a privileged and confidential communication and is covered by the Electronic Communications Privacy Act, 18 U.S.C. 2510-2521. Any dissemination, distribution, or copying of this communication or the information contained herein is strictly prohibited as it is intended only for the use of the individual or entity named above and may contain information that is privileged, confidential, and exempt from disclosure under applicable laws.

If the reader of this message is not the intended recipient or the employee or agent responsible for delivering this electronic message to the intended recipient, you are notified that you should: (1) reply to sender; (2) destroy this communication entirely, including deletion of all associated files from all individual and network storage devices without opening and/or reading; and (3) refrain from copying or disseminating this communication by any means whatsoever.

Book My Lot provides the information contained in this email message "as is" and makes no representations or warranties of any kind regarding its accuracy or reliability. Book My Lot disclaims all liability of any kind whatsoever arising out of your use of, or inability to use, this email message and the information contained on it.

On Tue, Nov 1, 2016 at 4:12 PM, Brian Gallagher <brian.gallagher@lacity.org> wrote:

Roy:

Since this is in your area, I need for you or Mehrdad to take the lead on it. I will be very happy to help you on the first one, as technical advisor. Since it is in a parking meter zone, Ray Lau will have to be involved too, since a Meter Usage Fee is involved.

Brian Gallagher

Senior Transportation Engineer
Valley District
Operations Division

Los Angeles Department of Transportation

[818-374-4688](tel:818-374-4688)

Notice: The information contained in this message is proprietary information belonging to the City of Los Angeles and/or its Proprietary Departments and is intended only for the confidential use of the addressee. If you have received this message in error, are not the addressee, an agent of the addressee, or otherwise authorized to receive this information, please delete/destroy and notify the sender immediately. Any review, dissemination, distribution or copying of the information contained in this message is strictly prohibited.

On Thu, Oct 27, 2016 at 3:13 PM, Rena Leddy <rena@fashiondistrict.org> wrote:

Hi Brian,

Patrick Lennon and Matthew Geller suggested that I email you. We are working with them to implement a special Mobile Food Vendor district similar to the one in Granada Hills and 5900 Wilshire Blvd. We have the consent of CD14 and the surrounding stakeholders. The area would be approximately,

Santee Street and Maple Street from Olympic to Pico (finalized area to be determined).

We need your expertise to move forward. Do you have time to meet with Matt, Patrick and our Food Vending Committee in the next couple of weeks to go over the parking plans and layout of the proposed area?

Let me know what might work for you.

Rena

Rena Masten Leddy, Executive Director

LA Fashion District

110 E 9th Street Suite A 1175

Los Angeles, CA 90079

tel: [213-488-1153 x 712](tel:213-488-1153x712)

fax: [213-488-5159](tel:213-488-5159)

cell: [310-600-3247](tel:310-600-3247)

www.fashiondistrict.org

